Textbook Proposal

Proposed Title:

Author:

# Introduction

Draft a short description of the proposed solution. Discuss subjects, topics, format (ebook, print book, learning tool). If this this is a learning tool, describe the tool in as much detail as possible.

## Primary Topic Coverage

* [Topic 1]
* [Topic 2]
* [etc.]

# Target Environment Where Solution Will Be Used

Describe the school, institution, or learning environment that will use the solution. Discuss the course (e.g., credit/non-credit, contact hours, online/traditional, elective/required course, coursework, etc.) and the typical student (education, knowledge of subject, learning style, etc.).

# Market Opportunity

Discuss the demand for this solution. Estimate the percentage of schools that currently offer a course on this subject; if this is a new topic, estimate the percentage of schools that are likely to be interested in adding this subject and why.

# Competing & Similar Works

What print or digital solutions are currently being used for these courses? What do they do well? What are the weaknesses? Also note if any solutions in the current Labyrinth library are similar to the proposed title and, if so, what makes this new solution worth of addition.

# Value Proposition

What market challenges/problems will be addressed by this solution? Why would an instructor adopt this solution for a course rather than what they are currently using?

# Chapter Sequence

Indicate the chapter titles and provide learning objectives and a one- or two-sentence description of what is covered in each chapter.

# Instructor Support Resources

Describe the recommended instructor support package (e.g., answer keys, lesson plans, etc.).

# Additional Production Resources

Describe whether the solution requires additional support, such as online assessment, video production, interactive tutorials, or other resources.

# About the Author

Tell us a bit about you.